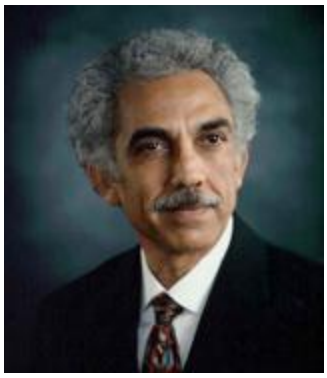
BIO of Dr. Mortaza Zainaleain



Mortaza Zainaleain, Ph.D., is founder and President of Prevail Services, an Organizational Maturity™ and Efficiency Consulting firm in Memphis, Tennessee. He is an author, inventor, and public speaker.

He has over two decades of experience solving business issues with consultative approach. Helping executives, decision makers and company officials assess their true business potential and needs, based on operational efficiency and organizational capabilities. Develop custom solutions to help optimize clients' business performance and profitability, utilizing improvement potentials identified by his comprehensive Organizational Maturity™ Assessment.

The comprehensive Organizational Maturity™ and Profitability Engineering® models are some of the tools Dr. Zainaleain created to assist industries in improving revenue.

He received his Ph. D. in Engineering, majoring in Management and has a Master and Bachelor of Science in Electrical Engineering.

- PMP: Project Management Professional
- ACP Agile Project Manager Trainer
- CAPM: Certified Project Manager in Applied Project Management for Organizational Excellence
- CMPE: Certified Manager in Process Excellence
- CSSGB: Certified Green Belt in Six Sigma Quality
- CSSBB: Certified Black Belt in Six Sigma Quality
- CSSMBB: Certified Master Black Belt in Six Sigma Quality
- ISO:13485 Certified-Trained: Auditor/Lead Auditor
- RUP: IBM: Rational Unified Process Certified.
- MB Malcolm Baldrige auditor

He is the winner and recipient of:

- 2008 Award Featured Quality Professional of American Society of Quality and Memphis Area Joint Engineering Council
- Quality Success Story Award: Cost of Quality
- Star Award: Superior Leadership in Strategic Planning

He is a published author of following books::

- "Set for Success: Why Mature Organizations Excel in Project Management!"
- "WHAT HAPPENDED TO US? Simple Truths Behind Leadership Crisis." books.

He has over 20 years of professional public speaking experience with large and small corporations, civic organizations, Adjunct Assistant Professor at University and many national and international associations.

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